

SUMMER CAMP MEDIA DIRECTOR

POSITION DESCRIPTION

WAYZATA COMMUNITY CHURCH

POSITION SUMMARY

The SUMMER CAMP MEDIA DIRECTOR oversees all aspects of the media ministry at Wayzata Community Church Summer Camp. The Media Director will develop, execute and provide leadership for all video, photography and social media related details of the entire summer experience always keeping in mind the mission and message of Camp.

Key Responsibilities

- Pre-Camp Start Date
 - Organize all video, photography and editing equipment for use at Camp ensuring all equipment is in working order.
- In-Camp
 - Responsible for all cabin group photos.
 - Shoot, create and edit video for each camp session including all main group activities.
 - Post, link or upload video to Google Drive folder following each camp session to be shared with campers (after approval by Camp Director).
 - Shoot and edit, in partnership with the Program Team, a video that introduces the characters for the summer to be shown at the beginning of each camp session.
 - Shoot, edit, SNL-style intro with camp counselors for Entertainment Night.
 - Shoot and save the entire Entertainment Night (one time).
 - Capture all aspects of camp life using various forms of digital media.
 - Oversee the primary care and maintenance of all video and audio equipment.
 - Meet with the Program Team Director as needed to review basic media needs of the incoming session.
 - Attend daily staff meetings.
 - Update Wayzata Community Church–Camp Facebook page and Instagram account with photos and brief daily recaps, including but not limited to the first night of each camp session. Post a link of "best" photos (approximately 100) within a few days of each session ending to the Camp's Google Drive folder.
- Serve as a liaison between Camp and the Director of Worship Innovation and Online Ministries in the development of promotional Camp video materials.
- Post-Summer Duties (may happen/start while at Camp)
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 - Provide Camp Director with all daily, program related and end of camp session video masters and shoot footage.
 - Provide Camp Director with all photographs for future use by Camp.

Essential Job Functions

- Emotional resilience (handles stressful situations appropriately) and cognitive abilities (mental skills necessary) to carry out job responsibilities in a high paced, social environment
- Ability to establish and maintain appropriate professional relationships
- Ability to be focused each day, with an attitude that is energetic and upbeat.
- Interpersonal skills (skills used to reduce stress, reduce conflict, improve communication, enhance intimacy, increase understanding, and promote joy) to interact effectively with individuals and groups respecting social and cultural diversity and to maintain appropriate boundaries
- Physical endurance to be on one's feet walking, bending, twisting, reaching above head, and carrying items, etc. In other words, being physically active, for 8 continuous hours and have the ability to run or walk fast 1/ of a mile without stopping
- Ability to read, understand and follow printed instructions in English
- Ability to work in a variety of outside weather conditions – heat, cold, humidity, wind, precipitation, lake water recreation, wooded areas and environmental factors associated with the out of doors
- Ability to work as part of a team
- Attentiveness to details, equipment, and facilities to ensure utilization, proper care, and maintenance guidelines followed
- Ability to stand, stoop, kneel, crouch, walk, reach, use hands/fingers (dexterity), and lift up to 40 pounds.
- Upper body strength to carry all video and photography equipment

Organizational Relationships

- Reports to and evaluated by the Camp Director.
- Works closely with the Program Team.

Experience and Education

Required:

- A faith anchored life and willingness to embrace and support the relational ministry model of Wayzata Community Church Summer Camp Ministry.
- At least 1 year post-high school graduation education or work experience
- Knowledge and experience in video, photography and social media production and editing

Preferred:

- Education related to video, photography and/or social medial production or proven experience • Proven leadership experience