
DIRECTOR OF DIGITAL ARTS AND WORSHIP

WAYZATA COMMUNITY CHURCH POSITION DESCRIPTION (FULL TIME - EXEMPT)

POSITION SUMMARY

In close consultation with the Senior Minister, the Director of Digital Arts and Worship will create, direct, and oversee the entire worship planning and presentation process for in-person and digital worship experiences at Wayzata Community Church. The Director of Digital Arts and Worship will be responsible for coordinating all creative elements of worship, including but not limited to, music, video, visual content, lighting, sound, digital editing, and production and work in collaboration with WCC's Communication Team, Clergy, and Family Ministry Team to support and expand WCC's outreach and connections through digital content and messaging.

Key Responsibilities:

Digital Arts

- Serve as the curator of the stories of Wayzata Community Church, who we are and who God is calling us to be.
- Oversee and create start to finish content that embraces the impact of storytelling on community building, faith formation, mission and outreach.
- Open up digital avenues for innovative expressions that offer Wayzata Community Church new and expanded ways to respond to the ever-changing impact of culture in relevant and meaningful ways.
- Coordinate and develop digital programming, production, and video communications for church wide ministries.

Worship Planning and Production

- Establish a sustainable Creative Planning Process for worship that broadly includes, creative input from other clergy, Communications Team, and musicians, bundled and scheduled sermon series, promotional videos, print and social media communications, etc.
- Create an effective worship rehearsal and leadership process that extends the creative planning process into a final experience, including regularly scheduled rehearsals, technology walk-throughs, staging and choreography, cameras and real-time shot directions, etc.
- Oversee all post-worship/post-production efforts including on-demand video production/distribution, podcasts, discussion guides, small group engagement options.

- Design and lead new worship experiences (in-person and digital) offering innovative worship experiences to current members, but also extend a meaningful, inclusive message of welcome to potential members in currently unreached segments of our population.
- Recruit and develop volunteer teams to support and enhance the weekly worship experience.

Communication

- Use technology to create seamless and collaborative lines of communication among all participants in the worship experience--clergy, musicians, Deacons, sound/video, set-up, greeting/hosting/ushering, etc.
- Collaborate with the Communications Team to ensure branding, video, print and online content, website and social media platforms support worship themes and message.
- Manage and oversee relationships with outside contractors including weekly production schedules, video editing and post-production.
- Recruit, train and manage volunteer teams to support all aspects of digital worship and programming (lights, cameras, sound, media)

Organizational Relationships

- Reports to Senior Minister
- Leads Worship Planning Team
- Attend Lead Team Meeting as requested
- Attend Clergy Team Meeting as requested
- Worship Volunteer Teams Staff liaison
- Liaison with Twin Cities Sound

Experience and Education

Required:

- A faith anchored life and willingness to embrace and support the relational ministry model of Wayzata Community Church
- Commitment to life-long discipleship in self and in the lives of others
- Alignment with WCC's mission of inclusion and celebration of its diversity of faith philosophies
- 3+ years of proven worship leadership and worship production experience
- 3+ years of proven technology and digital production experience, including all aspects of start to finish video worship production
- Ability to stand, stoop, kneel, crouch, walk, reach, use hands/fingers (dexterity) and lift up to 40 pounds

Preferred:

- Proven competency and experience with Planning Center
- Proven experience managing and supervising teams
- Proficiency with ProPresenter

Core Competencies:

Communication, technology, video production, social media strategy, music leadership, music instrumentation, time management.